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### IN THE NEWS

Judge blasts  
Abbott lawyer  
in patent case.

### DC WATCH

Congress eyes  
law to monitor  
the monitors.

# The Power Of One

How Pfizer picked a single  
firm for its employment work.

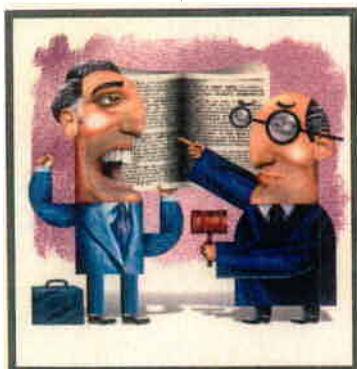
By Tamara Loomis

**PLUS:** Who Represents  
America's Biggest Companies

Pfizer employment law chief  
Margaret Madden



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**17** Does "preferable" mean that something's "required"?



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**80** Trimming Pfizer's employment firms to just one

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**87 The Big Chart (with Methodology)** Premium Work The firms that corporate America goes to when the going gets tough. BY ROSEMARIE CLANCY AND JESSE ROTHMAN

# Premium Work

WE RESEARCHED THE FORTUNE 100 TO FIND OUT WHICH LAW FIRMS THEY USED IN 2007 IN EACH OF THE FOLLOWING PRACTICE AREAS: corporate transactions, torts and negligence, commercial law and contracts litigation, employment and labor litigation, and intellectual property. Companies are listed in alphabetical order. To see which firms are mentioned most often, turn to page 78.

Outside Counsel

| Company, 2007 Revenue (millions) | Corporate Transactions   | Commercial Law and Contracts Litigation   | Torts and Negligence   | Employment and Labor Litigation  | IP Litigation and Patent Prosecution  |
|----------------------------------|--|---|--|--|---|
| 3M Company, \$24,462             | Baker & McKenzie; Cleary Gottlieb; Sidley Austin   | Faegre & Benson   | Henderson, Reilly, Hedrick Gardner; Lavin, O'Neill; Morris & Morris; Nelson Mullins; Orgain Bell; Felice M. Quigley; Tekell, Book; Thompson, Coe; Watts Law Firm | Larson King; Ogletree Deakins; Thompson Coburn   | DLA Piper; Edwards Angell; Faegre & Benson; Fish & Richardson; McCulloch; Merchant & Gould; Mueting, Raasch; Robins, Kaplan; Schiff Hardin; Seiwa Patent & Law; Shumaker & Steffert; Stinson Morrison; Volpe and Koenig; Vossius & Partner; Westman Champlin  |
| AT&T Inc., \$118,928             | Alston & Bird; Arnold & Porter; Mayer Brown; Skadden; Sullivan & Cromwell; Weil, Gotshal | Bass, Berry; Ken Felker & Associates; Kellogg, Huber; Kohut & Kohut; Mayer Brown; McKenna Long; Murray Franke; Nelson Mullins; Gloria O. North; James G. Schwartz | Butler, Snow; Ciulla & Donofrio; Day Pitney; Fulbright & Jaworski; Harris Beach; Jones Walker; Kenny & Brimmer; Steven D. Smith; Ulmer & Berne                   | Baker Botts; Bass, Berry; Day Pitney; Gordon Hargrove; Lafayette & Kumagai; Lathrop & Gage; Lindner & Marsack; Littler Mendelson; Mayer Brown; Maynard Cooper; Ogletree Deakins; Paul, Hastings; Perkins Coie; Phelps Dunbar; Porter Wright; Trinlett, Wolff | Adams & Boswell; Akerman Senterfitt; Baker Botts; Brinks Hofer; Cantor Colburn; Crowell & Moring; Fulbright & Jaworski; Finnegan, Henderson; Germer Gertz; Greenblum & Bernstein; Heartfield & McGinnis; Hunton & Williams; Ireland, Carroll; Madan, Mossman; Myers Bigel; Patterson & Sheridan; Potter Minton; The Roth Law Firm; Schwegman, Lundberg; Sidley Austin; Thomas, Kayden; Toler Schaffer |
| Abbott Laboratories, \$25,914    | Arthur Cox; Baker & McKenzie; Skadden; Torsys  | Patterson Belknap; Winston & Strawn   | Baker, Donelson; Frost Brown; Kirkland & Ellis; Patterson Belknap; Venable   |  | Baker Botts; Beyer Weaver; Blakely Sokoloff; Bozicevic, Field; Connolly Bove; Dykema Gossett; Fenwick & West; Fulwider Patton; Gibbons; Graham Curtin; Jackson & Co.; Jones Day; Munger, Tolles; Oblon, Spivak; Patterson Belknap; Richards, Layton; Riker Danzig; Squire, Sanders; Sughrue Mion; Winston & Strawn; Workman Nydegger  |
| Aetna Inc., \$27,600             | Davis Polk   | Andrews Kurth; Day Pitney   | Andrews Kurth; Kelley, Wardell   |  | Andrews Kurth; Leydig, Voit   |

## How We Do It

To find out which law firms represent America's largest corporations, we do the research. We went through public records to find information on the Fortune 100 for five different practice areas: corporate transactions, commercial law and contracts litigation, labor and employment litigation, torts/negligence litigation, and intellectual property.

To find the most widely used firms for litigation in each of these areas, we turned to Thomson Reuters's Litigation Monitor database, which compiles information about lawyers, law firms, roles, representation, and parties from Westlaw documents. Cases and opinions include Federal Circuit court dockets filed in the U.S. Court of Appeals; federal district court dockets on active and inactive civil and criminal cases; and federal case law decisions from the U.S. Supreme Court, courts of appeals, former circuit courts, district courts, bankruptcy courts, the former Court of Claims, Court of Federal Claims, Tax Court, related federal courts, and military courts. At the time of our research, the database also contained

information on 27 state dockets, although law firms are identified in only 15 of those states. Of those, nine did not cover all the counties in the state.

We used Thomson Reuters's IP Monitor to find out which firms represented the Fortune 100 for patent prosecution. IP Monitor utilizes documents filed with the Patent and Trademark Office. For corporate transactions, we turned to Thomson Reuters's Deal Monitor, which contains legal representation data for registrations, mergers, and acquisitions. Thomson West compiles information about securities transactions, issuers, underwriters, lawyers, and law firms, and their respective roles. For our litigation and corporate transactions research, we looked at data for 2007. For patent prosecution, we counted all patent applications and granted patents from January 2006 to December 2007.

We listed the top ten firms with two or more mentions in litigation and the top ten firms with one or more mention for corporate transactions and patent prosecution. "N/A" was used if no data was available. Law firm names are shortened for space.